

The Town of River Bend operates a webpage. The main goal of the webpage is to make information about the Town of River Bend easily available to the public. Additionally, only information about groups, organizations, events or activities that are officially affiliated with or sponsored/sanctioned by the Town of River Bend may be placed on the Town's webpage. The webpage is also used to share time sensitive Town alerts, such as notice of meetings, weather advisories or other emergency/special notices. The Town's webpage can also be used to share information from or about other government units or agencies thereof that may be useful to River Bend residents. For example, information from Craven County, The State of North Carolina or its agencies, such as NCDOT, any U.S. Federal agency such as FEMA, CDC, HUD, The National Weather Service, etc. or any such similar government unit and/or agency. Use of the Town's website for a purpose other than what is stated in this policy is strictly prohibited.

Adopted by Council 12-08-22

Town of River Bend Resolution on Social Media

Whereas, social media, in numerous platforms, is a common tool for people, business and government to communicate and exchange thoughts, ideas and positions; and

Whereas, the Town of River Bend does use social media in a very limited manner and only on platforms that are approved for use by the Town Council; and

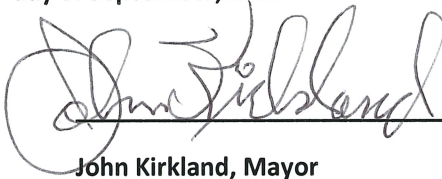
Whereas, the Town of River Bend recognizes the potential advantages and the potential disadvantages of social media, and encourages everyone to exercise caution in separating fact from fiction while consuming information on non-official social media sites; and

Whereas, the Town of River Bend finds it necessary to officially adopt a stance on social media;

Now, therefore be it resolved, by the Town of River Bend Town Council that:

1. No town staff, employee or elected official is authorized to officially speak, post or comment on non-Town social media sites on behalf of the Town of River Bend.
2. The Town of River Bend is only responsible for the content of social media sites that are officially approved by and operated by the Town of River Bend.
3. The Town of River Bend does not monitor or exercise any control over, or have any responsibility for, the operation or content of any non-Town operated social media sites and/or the users thereof.
4. The Town of River Bend is not responsible for or liable for any content on non-Town sites.

Adopted this the 19th day of September, 2024



John Kirkland, Mayor

ATTEST:



Kristie Nobles, Town Clerk

