

Town of River Bend  
Community Appearance Commission  
July 19, 2023 Agenda  
River Bend Municipal Building, 4:00 PM  
51 Shoreline Drive, New Bern, NC 28562

1. Call to order
2. Approval of April 15, 2023 minutes
3. Discussion and voting for CAC Officers
  - a. Chair
  - b. Vice Chair
  - c. Secretary
4. Discussion and voting for any CAC applications
5. Updates on 2023 projects:
  - a. Beautification and Festive Award Program
    - i. Review Beautification Award Program's first full cycle successes and opportunities for improvement
    - ii. Review Festive Award Program's first full cycle successes and opportunities for improvement
    - iii. Brainstorm on ways to advertise programs better to the community
  - b. Plantation Drive Median Project
    - i. Update from Liaison when project is scheduled for Town Council agenda for deeper discussion
  - c. Arbor Day Celebration
    - i. Assign planning subcommittee for 2024 event
  - d. Crab Pot Christmas Globe Workshop for Fall 2023
    - i. Set tentative dates for CAC workshop prep and globe repairs
    - ii. Set tentative dates for community workshops
  - e. Independence Day planning for 2024
    - i. Assign subcommittee for planning community workshop for Festive décor
    - ii. Discuss CAC's future participation in Town parade
  - f. IT improvements for CAC to communicate and organize better
    - i. Review new CAC organization tools and what works better, new ideas, and opportunities for improvement
6. Volunteer hours updates from CAC members
7. CAC member recruitment and updates
8. Updates from Town Council Liaison
9. Open Discussion
10. Adjournment