

Town of River Bend
Community Appearance Commission
January 18, 2023

Attendees: Brenda Hall, Lona Farula, Meg Williams, Christine Soler, Maggie Bramwell, Barbara Maurer, Council Liaison.

Visitor: Pat Lineback

1. Called to Order 4:05pm
2. November 16, 2022 Minutes Approved. Motion by Christine Soler. Seconded by Lona Farula.
3. Project Updates
 - a. Crab Pot Light Globes - Town now has 120 Globes. Suggest that we include some Globes around Town Hall and Municipal Building this year. Perhaps add some Light Up Moravian Stars to mix it up with careful storage so plastic does not break. Perhaps have 2 more Globe Workshops this Fall. Each Globe costs approximately \$20 in materials, so we may want to increase the price for each workshop. Some of the Globes were damaged in a windstorm and will require some repairs. Lona offered to review the situation.
 - b. Festive Awards. - Fall Festive had 20 nominations and Winter Festive had 40 nominations, even with an early cutoff date. In future, we need to add some more social media notices to keep the sites buzzing with the Festive Award Nomination Process. Dividing the town into sections on a map for CAC members to review, photograph and add to the nominations was useful. But Section 6 is too large for one person to do.
 - c. Beautification Awards - April, May and June. Brenda will design Banners, signs and flyers for the New Awards. Christine will handle the Photos of Nominations and creation and dissemination of information online. CAC will discuss more about procedure at March CAC Meeting.
 - d. Plantation Drive Median - Tom Glasgow, Craven County Cooperative Extension Agent and Brenda Hall are working on a PowerPoint to present to the Town Manager and Town Council. It will include the current health and viability of the plantings and possible ways to repair, replace or totally revamp the median. We will look into adding Walking Trails in the Median.
4. Projects in 2023
 - a. Arbor Day was last celebrated in River Bend in 2018. Since it is on March 17th this year, there is little time to plan a ceremony and festivities.
 - b. Independence Day Festivities to go with the Summer Festive Award and other River Bend Town related events planned by Parks & Rec. might include workshops to add lights to the town decorations. Current decor is multiple U.S. flags along Shoreline Drive
 - c. Veterans Memorial needs some permanent landscaping to increase its visibility and importance.
 - d. Christine will suggest additional IT improvements to CAC communications and management.
5. Volunteer Hours need to be updated and given to Brenda at each CAC meeting.

6. CAC members Claudia Kristie, Donna Perry and Lona Farula have tendered their resignations for CAC. We thank them for all of their hard work for the Town of River Bend. Recruitment for CAC openings is ongoing.
7. Barbara Maurer provided an update on Town Council Meetings.
8. Discussion - Perhaps create a sign-up sheet for town resident emails to alert them of CAC happenings. Perhaps have a mailbox/front door decoration contest for Independence Day Festive Award. Perhaps increase Veterans Day festivities with a Painted Rock workshop and Scavenger Hunt.
9. Adjourned 5:45pm.

Draft Minutes January 2023 CAC Meeting
Meg Williams

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