

III. Town Demographics

The following data provides a profile of the community as of the 2021 Census and 5-Year American Community Survey:

River Bend Census 2010 and 5-Year ACS Comparisons

Subject	River Bend	Craven Co.	NC	US
General Population & Housing Characteristics				
# Population	2,902	100,720	10,439,388	331,893,745
% age 0-14	4.9%	18.2%	17.9%	18.2%
% age 15-19	4.3%	4.6%	6.7%	6.6%
% age 20-44	21.1%	35.0%	32.7%	33.2%
% age 45-64	28.6%	22.2%	25.8%	25.2%
% age 65-74	20.9%	11.9%	10.5%	10.2%
% age 75+	18%	8.2%	6.5%	6.7%
Median age	56.7	37.4	39.4	38.8
% White--one race	85.6%	69.2%	62.1%	61.2%
% Black or African American--one race	10.4%	21.2%	20.5%	12.1%
% all others	4.0%	9.6%	17.4%	26.7%
% Hispanic or Latino ethnicity	6.1%	8.0%	10.7%	18.8%
# households	1,349	42,139	4,179,632	127,544,730
% living alone	26.1%	30.8%	29.4%	28.3%
% households with persons < age 18	11.8%	22.3%	28.6%	29.5%
% households with persons 65 & over	55.1%	35.1%	30.4%	31.3%
Avg. household size	2.06	2.27	2.46	2.54
% owner occupied housing units	91.4%	65.6%	66.9%	65.4%
% renter occupied housing units	8.6%	34.4%	33.1%	34.6%
Selected Housing Characteristics				
% single family homes	95.2%	70.2%	65.3%	61.8%
% mobile homes	0.5%	11.1%	11.5%	5.6%
% homes built 1939-1959	1.3%	17.2%	14.5%	26.2%
% homes built 1960-1979	25.8%	18.8%	20.4%	24.4%
% homes built 1980-1999	62.8%	29.0%	31.0%	25.3%
% homes built 2000 or later	10.0%	35.1%	34.1%	24.3%
Median value of owner-occupied units	\$180,600	\$190,600	\$236,900	\$281,400
Selected Social Characteristics				
% high school graduates	58.1%	68.4%	59.1%	61.1%
% bachelor's degree	22.4%	24.1%	21.7%	21.1%
% Graduate or professional degree	15.0%	11.6%	13.2%	13.8%
% Veterans	15.4%	13.4%	7.6%	6.4%

Selected Economic Characteristics				
% in labor force	40.5%	59.9%	62.2%	63.0%
% not in labor force	59.5%	40.1%	37.8%	37.0%
Median Household Income	\$72,102	\$57,359	\$61,972	\$69,717
Per Capita Income	\$37,026	\$30,872	\$35,254	\$38,332
Percent of families in poverty	0.9%	10.9%	13.4%	12.8%

Significant data by the numbers:

- 2,902 population 2021
- 38.9% population is age 65+
- 56.7 median age
- 26.1% live alone
- 55.1% of households have people age 65+
- 2.06 average household size
- 1,349 number of households
- 91.4% owner-occupied housing units
- 8.6% renter-occupied housing units
- 10.0% of homes were built 2000 or later
- \$180,600 median value of owner-occupied homes
- 15.4% veterans
- 59.5% not in labor force
- \$72,102 median household income
- 0.9% number of families living in poverty